

DECK RESCUE

Deck-restoring franchise offers freedom, flexibility

If you've ever dreamed of starting your own business, you know it's not easy. You need a product to sell, a business location and a marketing plan, not to mention, your own business card.

One way to reap the rewards of owning a business without having to start from scratch is to buy a franchise.

"A franchise system in general is a phenomenal concept," said David Hydock, president of Deck Rescue, a deck-restoring franchiser located in Columbus. "You learn over a decade of business expertise in only two weeks, eliminating fatal errors and pitfalls that could ruin your business."

Owning a franchise has many advantages over starting a business. For starters, franchisees gain satisfaction from being the boss of a company that's already established. Franchises, such as Deck Rescue, don't require the owner to develop a business plan because it's already in place and has proven successful. Most importantly, franchisees have the goodwill of the company behind them, which provides the marketing strategy to get franchisees where they want to go.

"You receive ongoing corporate

Franchise to the rescue

If you like working outdoors while making your own schedule, owning a Deck Rescue franchise may be just the job for you. **Call 1-888-949-3625** or visit www.deckrescue.net.



A well-built deck brings satisfaction to homeowners. Deck Rescue franchisees contribute to that happiness by supplying a great product.

training and support. You share in our corporate discounts on equipment, advertising and chemicals — all of which contribute substantially to higher profit margins," Hydock said.

The wood restoration market is intriguing. There are thousands of decks, fences, log homes and other wooden structures in existence. Yet, few businesses exist to waterproof all that wood. Shocking, considering exterior lumber requires treatment every few years.

That translates into job security and peace of mind for Deck Rescue franchisees.

Plus, the work is rewarding.

"Restoring decks is fun," Hydock said. "You work outdoors in the sunshine,

traffic reports become meaningless, awakening in the predawn hours is history and you don't scrape ice off your car's windshield quite so often. In short, you substitute sunblock for snow boots!"

Perhaps best of all, you see the smiles on customers' faces when the job is complete.

For more information, contact Deck Rescue at 1-888-949-3625 or visit the company's Web site at www.deckrescue.net.